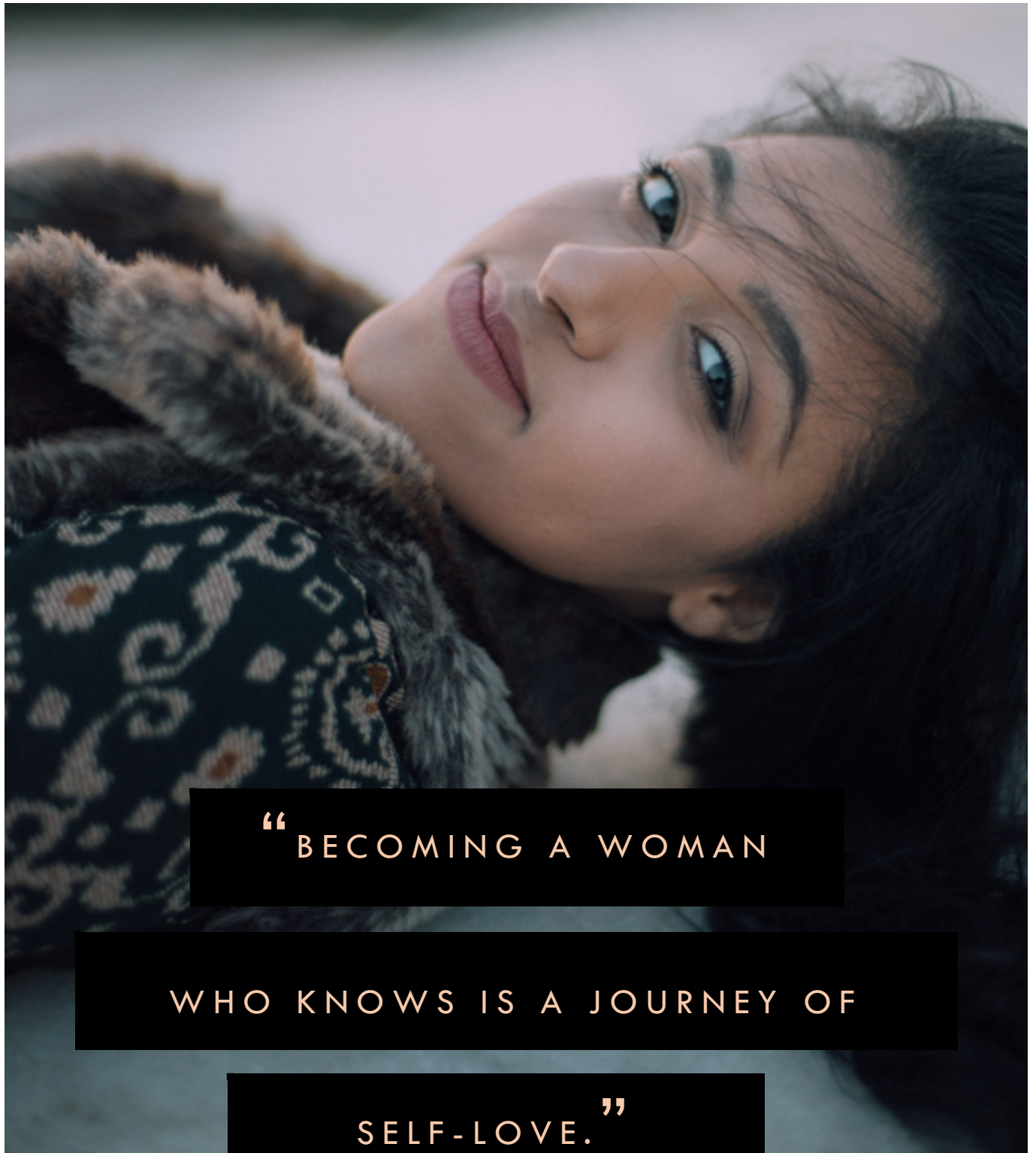




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“ BECOMING A WOMAN

WHO KNOWS IS A JOURNEY OF

SELF-LOVE.”

- LISA N. ALEXANDER



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PERSONAL
DEVELOPMENT

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HEALTHY LIVING

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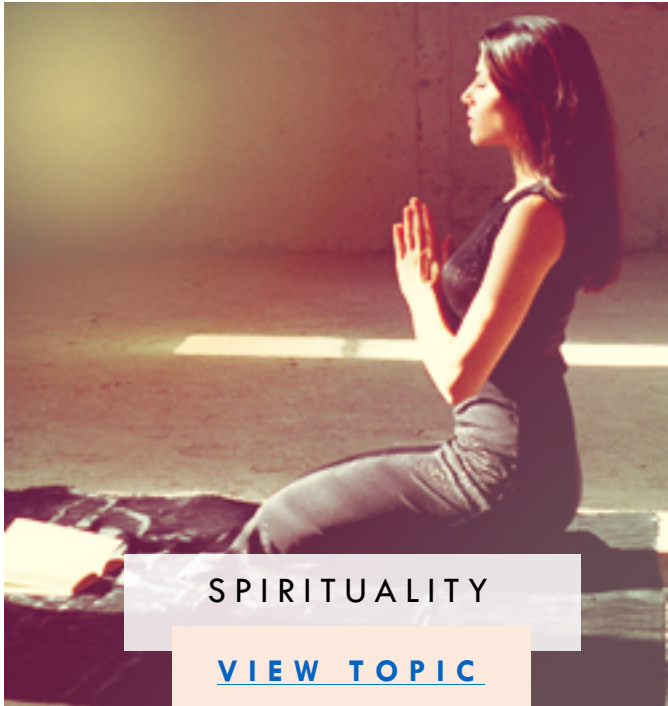


BUSINESS

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POPULAR T♥PICS

WHILE THESE ARE OUR MOST
POPULAR CATEGORIES, WE ALSO
COVER BEAUTY, MONEY/FINANCES
AND RELATIONSHIPS.



SPIRITUALITY

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"GREAT POST! I ESPECIALLY LIKE THIS LINE, "YOUR STORY DOESN'T HAVE TO END AT THE POINT YOU FAILED." CARRYING IT WITH ME IN MY HEART."

-JOY DEKOK, TWK READER

This Woman Knows empowers women by helping them to understand their worth and value and live up to their own unique potential. We have a team of contributors—all skilled in their respective fields—which share their wisdom and help readers evolve into women who know in the areas of personal and spiritual development, business and finance, health and relationships.

Our readers are interested in movies and enjoy reading. They are also ready to travel and are looking to dating services to find their significant other — some for the first time, some after divorce. Recent data shows the majority of our readers are the decision makers when it comes to household purchases and women of color have an annual spending power of 1.2 trillion dollars.

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\$50

SIDEBAR AD
300 × 250

BLOG STATS

86%	WOMEN
56%	FROM THE U.S.
26%	FROM THE U.K.
62%	AGES 35-55

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